

TO: Modern Medicaid Alliance
 FR: Morning Consult
 DT: August 2020
 RE: Survey Results: Importance of Medicaid

Morning Consult, on behalf of Modern Medicaid Alliance, conducted an online survey among a national sample of 11,000 adults. The interviews were conducted August 4-12, 2020. The data were weighted to approximate a target sample of adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of +/-1%.

KEY FINDINGS

Favorability of Medicaid

Over two thirds of adults (72%) have a favorable opinion of Medicaid. Adults are 5x more likely to have a favorable rather than an unfavorable opinion of Medicaid.

Importance of Medicaid

A strong majority of adults (86%) think it is important to have a strong, sustainable, Medicaid program in the United States, including 62% who think it is *very important*.

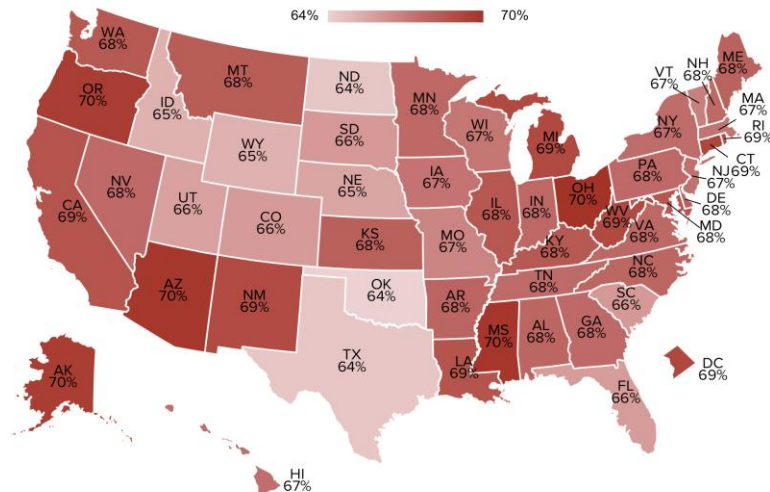
When asked what the most important priority of Medicaid should be, adults think it is important Medicaid is affordable (27%) and accessible (19%).

Funding for Medicaid

Overall, two thirds of adults (67%) oppose cutting funding for Medicaid. Less than 20% of adults support cutting funding for Medicaid (19%).

Opposition spans key 2020 swing states, with two thirds of adults in key swing states (68%) opposing cutting funding for Medicaid.

Oppose Cutting Funding For Medicaid



*Swing states comprised of adults in AZ, FL, MI, WI, and PA